

GOVERNMENT OF EBONYI STATE

EBONYI STATE EXPORT STRATEGY AND GUIDELINES DOCUMENT MINISTRY OF COMMERCE & INDUSTRY

 20^{TH} DECEMBER, 2023

MEMBERS OF EBONYI STATE COMMITTEE ON EXPORT (SCEP)

- 1. The permanent secretary Ministry of Commerce &Industry -Chairman
- 2. Director of cooperative
- 3. Director of Industry
- 4. Director of Commerce

Representatives of the under listed organisations:

- 5. Farmers Association(AFAN)
- 6. National association of small scale Industry(NASSI)
- 7. City chamber of Commerce, Industry and Mines
- 8. Association of Nigerian Exporters(ANE)
- 9. Manufacturers Association of Nigeria
- 10. Federal ministry of commerce and Investments
- 11. State Ministry of information
- 12. State Bankers committee
- 13. State Ministry of Agriculture
- 14. State ministry of Environment
- 15. Nigerian investment promotion Council (NIPC)
- 16. Nigerian customs
- 17. Raw material Research and Development Council
- 18. Nigerian Export Promotion Council
- 19. National Agency for Food And Drugs Agency (NAFDAC)
- 20. Corporate Affairs Commission (CAC)
- 21. National Youth Council (NYCN)
- 22. Ministry of solid Mineral
- 23. Ministry of women Affairs
- 24. Standard Organization of Nigeria (S.O.N)
- 25. National Association of Women Entrepreneur (NAWE)
- 26. Ministry of Culture and Tourism
- 27. Governor's Representative
- 28. Ebonyi Export Club (EBEC).

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EXECUTIVE SUMMARY OF THE EXPORT STRATEGY IN EBONYI STATE

Ebonyi state has comparable advantage in food and cash crops such as cassava, rice-, yams, potatoes, amongst others. It is also_richly blessed with abundant natural solid minerals such as iron ore, zinc ore (sphalerite) ands, lead ore (galena),_granites, limestone oxide, salt sands marcasites and many more (see Appendices),

The state Government is ready for strategic partnership that will help maximize the potential in both the agricultural and solid mineral sector. With the present drive by the Nigerian Export Promotion council (NEPC)_for a zero oil-productproduct economy, aimed at diversifying the Nigerian Export capacity, each state is to select a single crop that it has the highest comparative advantage. Ebonyi state selected Cassava in the agriculture produce and also a range of its –vast solid mineral endowment.

It is no gainsaying that the necessary precondition for investments and export is the securing of an enabling environment which the state Government has done a lot in the area of ease of doing bbusiness, enabling Tax incentives, Agricultural funding, strong collaboration with Raw material Research council, standard Organization of Nigeria, NEPC and many others.

SECTORAL ANALYSIS

In 2022, agriculture contributed around 36 percent to the state GDP. The <u>S</u>state <u>Committee on Export Promotioneommittee</u> (SCEP) is <u>embedded</u> within the Economic Sector <u>which</u> comprising <u>of C</u>eommerce and <u>I</u>industry, Agriculture, Mines, Trade and Investment.

HARNESSING OF AGRO- MINERAL AND INDUSTRIAL/ INVESTMENT POTENTIALS OF EBONYI STATE

A close study of the Trade and Investment map of Nigeria discloses glaring opportunities and possibilities and today Ebonyi stands out as the Treasure Island and choice destination for genuine Investors who must have to imbibe the the tenets of the people's charter of needs policy of the Stale Government so as to be able to comfortably invest in the state. From a simple character of largely rural and crude production activities in agriculture, mining and quarrying in the prestatehood era, the economic landscape of Ebonyi has envolved gradually into a melting pot of a very modern and upcoming Trade and investment Bus Stop.

A. Trade and Investment Ventures in Ebonyi State.

(i). The Ultra-modern International Market at Abakalikı Capital City

- (ii) The state of art microcosm copy of Dubai Shopping mall replicated in the state known as Ebonyi shopping mall located at the heart of the capital city.
- (iii). The revamped Nkaliki Poultry Farm with a capacity to produce 9000 broilers/week and 4 2 million eggs year.
- (v) The Industrial estates located at Uburu, Ohaozarar LGA and Ntsurakpa/Ishieke axis of Ebonyi state.
- (vi). The Ultra-modern SATAKE Rice Miling Plants at the three Senatorial zones of the state (Iboko for Ebonyi North; lkwo for Ebonyi Central and Osso Edda for Ebonyi South)
- (vii), The Ultra-modern MEGA Water Industries at Oferekpe of Ikwo L.GA, Ezillo in Ishielu LGA and Ukawu of Oncha LGA.
- (viii) Ebonyi Ppipes Pproduction Ceompany LTD etc

There is also a preponderance of commercial retailing and general wholesale of mainly consumer items like foods and beverages, and other commodities of trading, haulage, transportation of both Stone minerals, Industrial and domestic products has soared in Ebonyi and its environs. This transport business in tum generates auxiliary businesses of spare parts and maintenance services in the state.

Crops yield of yam, rice, maize, cassava, groundnuts, cocoyam and sweet potatoes are very reasonable. Fruit faming for oranges and mangoes are also high yielding in the state. Their yields can sustain very Viable processing industries in these regards.

Mining, Quarrying and allied industries dependent on solid minerals have great potential in Ebonyı State.

NIGERCEM cement factory situated at Nkalagu, Ebonyi State was the premier cement factory in Nigeria because of the abundance of quality limestone in the area. Government is currently addressing †the preliminaries towards actualizing the establishment of new cement plants in the shortest, possible time. Solid minerals which are in commercial quantities include Lead, Zinc, Copper, Aluminum, Coal, Lignite, Gypsum, Salt (largely locally produced), Granites, Kaolin, Clay, Barite, Sand, Laterite etc.

B. Ebonyi State and their its agro-industrial derivatives.

It is not yet determined in which area of Ebonyi state is more endowed agricultural resources. The land in Ebonyi is lush, abundant, fertile and productive. Ebonyi soil is indeed reputed to be the richest and highest yielding for rice, yam and cassava cultivation and about 30 other cash and food crops in West Africa. Ishielu LGA is predominantly known for the production of potatoes, yam, cassava and rice. There is therefore Vast potentials and opportunities for large scale farming and agro—industrial ventures of any size in the state. Ebonyi being an agrarian state has an added advantage in terms of any kind of agro-business and industries. The fertilized land and massive road network make it easier for agriculture to thrive in the state. The

availability of gigantic rice processing plants in the 3 zones of the state and Ezillo Farm/storage plants are contributing factors to enormous agricultural development in the area. Ebonyi has added advantage on major cereal crops such as (Rice, maize etc), all tuber crops (Yam, Cassava, Wateryam etc), sesame seeds, fruits of all kind etc and value chains associated with them.

C. Commerce and Industry

In area of Commerce & Industry, Ebonyi International Market, Ebonyi Shopping mall, industrial estates, newly constructed international airport and other gigantic edifices are begging for investors use in the state.

Ebonyi is ripe for any kind of industrial project owing to the availability of raw materials, labor and security in the state.

Ebonyi Shopping mall located in the heart of the capital city is a gigantic edifice that has thousands of spaces for allocation to investors for banking services, production companies of all kind, media houses, restaurants, eateries, etc.

In area of Commerce, the rural areas need to be opened up for commercial purposes. The state government has linked all the 13 LGAs with durable ring roads that will beat the taste of time. Construction of markets in those areas will be germane and viable projects that calls for investors' attention.

INVESTMENT POTENTIALS OF EBONYI STATE.

(Solid Mineral Resources and Industrial Locations and uses)

S/N	NAME OF MINERALS	LOCATIONS	EXPLOITATION /DORMANCY	UTILIZATIONN
1	Brine	1.Uburu – Ohaozara	Locally	Refining yields edible
	(Salt)	LGA	Exploited	salt, caustic soda, soda
		2.Okposi – Ohaozara		ash, sodium
		LGA		hypochloride, chlorine
		3.Ameri – Ikwo LGA		etc
		4. Amasiri – Afikpo		
		North LGA		
		5. Ochege – Onicha		
		LGA		
		6. Idembia – Ezza		
		South		
2	Granite	1.Ishiagu – Ivo LGA	Mostly being	Chippings for road
		2.Ezillo – Ishielu LGA	exploited by	constructions, bridges,
		3.Otam – Izzi LGA	certified both	building etc
		4.iyimagu -Izzi LGA	local and	
		5. Ngbo – Ohaukwu	foreign firms	
		LGA	while in some	
		6. Akpoha – Afikpo	areas are yet to	
		LGA	be mined	
3.	Lead-Zinc-	1. Ameka – Ezza S.	High Grade	Pencils, solders,
	Copper	2.Enyigba – Abakaliki	exploitation by	beraings, alloys,
		LGA	RSL while in	ammunition, batteries,

		3.Ameri- Ikwo LGA	some areas are	bronze, brass,
		4.Ishagu – Ivo	locally mined	lithographic plates,
		5. Nkpumaakpatakapa	locally illined	galvanizing cables,
_	α 1	-Izzi	TT' 11	conductors etc
4	Sands	Afikpo North	Highly	Building bridges, road
		Ishielu	exploited	construction, houses etc
		Ikwo	locally	
		Uburu		
5	Limestone,	Ishielu (Okpoto, Ezillo	Not exploited.	Cement, animal feeds,
	dolomite,	& Nkalagu)	NIGERCEM	fertilizers, glass, water
	Dolerite	Ohaukwu (Ngbo&	not working.	treatment, tanning,
		Effium)		chalk etc
		Ebonyi (Isheke)		
6	Barites	Nwezenyi – Igbeagu	Dormant	Drilling Mud for oil
		Izzi, Ivo		companies
7	Kaolin	Oziza/Ndibe beach	Locally	Ceramics,
		(Afikpo North)	exploited	Pharmaceuticals, paints,
		Afikpo South		detergent, robber etc
		Ishagu (Ivo)		
8	Fillers	All parts of Ebonyi	Partly	Brewery, Civil
	Earth/	state	exploited	Constructions of all kind
	Laterites			etc
9	Charcopyri	Enygba (Izzi)	Dormant	Ornaments, Gold
	te, False	Ishagu (Ivo)		Plating, Power
	Gold,	Enyigba (Izzi)		generation
	Uranium			
10	Coal/lignit	Ubeyi (Afikpo)	Dormant	Power Generation,
	e			battery tc
11	Pyrites	Enyigba	Dormant	Motor Brushing, Vehicle
	<i>3</i>	Ameri		parts
12	Copper	Enyigba	Locally	Wire and alloy, metal
	ore, iron	Abakaliki	exploited	fabrication, diode,
	ore and		1	scientific equipment,
	quartz			wrist watch etc
13.	Tar /Share	Ishiagu	Partially	Asphalt tar for road
٠.,			exploited	construction
		l	capioned	construction

Deliberate Policies towards Rapid Promotion of Trade and investments In Ebonyi State.

- A cocktail of incentives and deliberate policy that genuine investors who apply for plots get their allocation within three days of application.
- State laws on business and investment, incorporate incentives such as annual capital allowance and tax holidays.

- Regimen aimed at creating and promoting an enabling environment for the private sector to thrive and drive the business and economy.
- Industrial estates and layouts have been developed at Abakaliki, Onueke (Airport axis) and Afikpo areas of the state to encourage investments.
- There is an open-door policy on investment; land is available and manpower is enthusiastically made available to investors
- Provision of a secure environment which has the nation's best climate for social peace, low crime rate, friendly and hospitable people who are industrious, simple and open minded
- An aggressive investment promotion programme complemented with an opendoor policy and invitation to investors literally from around the world.
- National and International training of skilled manpower arising from a massive and sustained investment in education and human capital development by the government.
- Creating an investor/host community **peaceful negotiation table** in line with the overflowing basket mineral deposits with energy production values.
- Ebonyi tourist sites also present enormous investment opportunities. Government development policy initiatives are highly in favor of this area (**ecotourism**) as a strategy for diversifying the state revenue base and fast tracking the development of rural areas.
- Complementing the the tourism potentials of the state, there are battery of luxury hotels which help to provide a balanced mix of business and pleasure in the state.

EBONYI STATE EXPORT SUPPORT STRATEGIES (RELATED TO PRODUCT AND MARKET EXPANSION)

The state export interest in non-oil is focused on optimization of local content and the empowerment of local **agricultural produce and solid minerals** in the state.

The objective is to sustain inclusive and diversified economic growth in non oil products thereby creating an enabling environment for economic activities to flourish in the state.

STRATEGIES FOR PROMOTING EXPORT ACTIVITIES IN THE STATE

- 1. Enabling business environment for registration of businesses.
- 2. Tax incentives.
- 3. Access to funds-loans and grant to SMEs, MSMEs,
- 4. Cluster production and farming to increase volume of production and market expansion.
- 5. Off-takers investors to support farmers for cassava and solid mineral in providing pre-harvest, harvest and post-harvest ancillary services such as inputs, storage, haulage, etc.

- 6. Export incentives such as Export support incentive:-Export Expansion Grant scheme (EEG), Tax Relief on Interest Income (TRIP), Export Development Fund Scheme (EDF), Export Credit loan scheme.
- 7. Gender inclusiveness
- 8. Sensitization and training for stakeholders on Export opportunities and support.
- 9. Partnership with Nigerian Export Promotion Council
- 10. Budget inclusion or funding SCEP to improve the efficiency of the committee, empower the committee to take up more export led activities and to provide funds to support the state export strategy.

EXPORT GUIDELINES:

1. REGISTRATION

- a. Registration as an Exporter with NEPC
- b. The Registration process is solely through E- registration platform of NEPC. (www.nepc.gov.ng)
- c. The Exporter must be dealing on made-in-Ebonyi products as indicated above.

2. DOCUMENTS REQUIRED FOR NEPC REGISTERATION

a) Limited Liability Company

- Certificate of incorporation'
- Form CAC 1.1(Particulars of Directors)
- Memorandum and Articles of Association

b) Cooperative society

- Certificate of Registration
- Bye Laws

c) Government or Non-Government Organisation

- Certificate of Registration
- Constitution of the Government or Non-Government Organization

SERVICES FEES

1. New Registration	N 13,500
2. Renewal of old certificates	N 13,500
3. Late Renewal of late certificates	N13,500
4. Mutilated old certificate	N13 500
5. Lost old Certificates	N 13,500

N.B -All certificates issued before 3/4/2017 on expiry will be required to migrate to the online platform by registering for new certificates on the platform

Prices after Migration

1. Renewal of certificate N7,500

2. Late renewal of certificate (after 3months of expiry) N12,500

3. Lost or mutilated certificate N 12,500

Time line is 24 working hours after confirmation of payment. Delivery is within 72working hours.

Institutional mechanisms and Activities:-

- a. CBN Anchor Borrowers Fund
- b. Tax exemption certificate
- c. Export processing zones facilities
- d. CAC free registration for MSMEs
- e. Inter-institutional collaboration between Federal and State regulatory agencies involved in Export processing and packaging (e.g. SON, NAFDAC, RMRADC, State Ministry of Agriculture and Natural Resources, Ministry of Trade and Investment, etc.)

APPROPRIATE INTERVENTIONS SUCH AS CAPACITY BUILDING AND SENSITIZATION ACTIVITIES THAT WOULD CONTRIBUTE TO INCREASING THE EXPORT CAPACITY OF FIRMS IN THE STATE.

- 1. The Local Government sensitization on Export
- 2. Capacity building training on market strategy for women-owned businesses (Dec 2021).
- 3. Sensitization programme on active Youth Inclusiveness in Non-oil export(march,2021)
- 4. Workshop on inclusive and sustainable digital presence of MSMEs in Nigeria (Ebonyi state)

APPENDIX 1

LIST OF NON- OIL EXPORTABLE PRODUCTS IN EBONYI STATE FROM 13 LGAs as at December 2023

S/N	LOCAL GOVERNMENT AREA	AGRO COMMODITIES	SOLID MINERALS	MANUFACTURE (SEMI PROCESSED AND FULLY MAN
1.	Onicha local	, , , , , , , , , , , , , , , , , , ,	· ·	
	government	cola, ogbono, charcoal,	ore	
	area	garri, mat, salt groundunts,	(sphalerite)	
		log of woods, okro, cashew	ands, lead one	
		nuts, castor seed maize	(galena)	
2.	Abakaliki	Rice, melon ogbono	Zinc ore, quart	
	local		umenite, lead,	
	government		limestone,	
	area		dolerite	
			(pryoclastirics)	
3.		Rice, cassava (garri) palm		
	local	oil, sweet patatoes,	kaolin, fulters	
	government	groundnut, maize	earth,	
	area		coal/lignite	
4	Ebonyi local	Cassava, rice, potatoes	Iron sand, lead	
	government	maize, yam	iron ore, zinc	
	area		ore	
5.		Rice, yam patotoes,		
	local	cocoyam, ogbono	granites,	
	government	watermelon, cucumber,	limestone	
	area	melon, seed cassava, maize,	•	
		gunea corn vegetables	sands marcaite	
6.	Afikpo south	Yam, rice, red oil, vegetable		
	local	leafs, water leafs, water yam	laterites, crude	
	governmnt	and cassava	oil, natural	
	area		gas,	
			phosphate.	
7.	Ivo local	Yam, cocoyam, beans, rice,	Granite,	
	government	maize, cassava, plantain,	The state of the s	
	area	dawa, pumpkin leave,		
		watermelon, potatoes, okro		
		plantain varieties in	` ' ' '	
		abundance	fluorite	

9	Ikwo local governmet area	cassava, sweet potatoes, rice	sands, brines (salt) pyrites
10	0	yam, cassava, palm-oil	marble stone sands
11		honey, tanjuna, salt, rice, yam, palmoil, mazie, coco yam, garri	
12	Ishielu local government area	yam, cassava, palm-oil, palm-nut, sweet potatoes, rice, water yam, plantain	
13	Izzi local government area	· · · · · · · · · · · · · · · · · · ·	1

SIGNED:

Mrs. Mojibade Ekuma Permanent Secretary Ministry of Commerce & Industry/ State Committee Chairman of Export Promotion